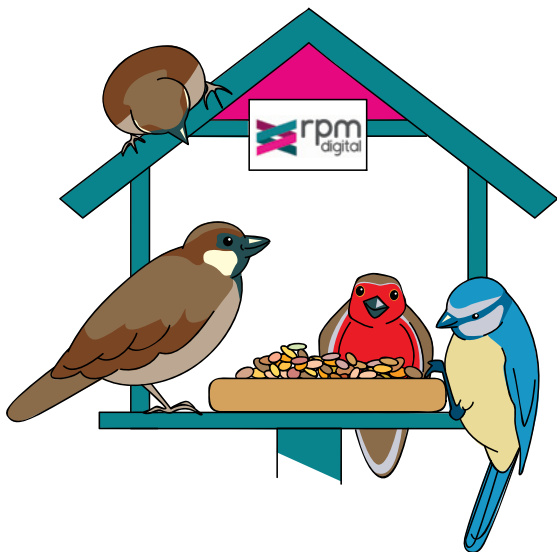


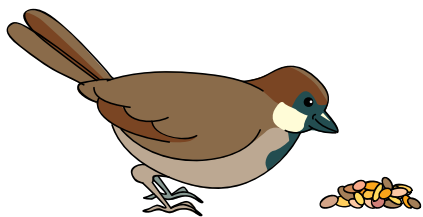
## Buying local is working



## Let's keep it that way

One of the few upsides to the crisis has been increased support for local businesses that have stayed open.

We want to help you keep those customers happy and attract new ones.





Business is cautious right now. And rightly so. We're all going through a crazy and uncertain time; no orders/too many orders, staff stuck at home or ill, supply chain disruption, global recession – it's scary. But it also might contain opportunity.

## **That's where we come in.**

Perhaps you've had time to think. You need to look after customers, turn them into loyal supporters, find new customers, update your communications, develop your online presence, build your business back up. Or maybe you're treading new ground and have no experience.

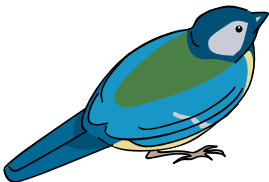




## Our mission

We're here to guide and support you.  
We've made some suggestions of what you  
might want to achieve with your marketing.  
Plus set out some reasons why we  
believe we're the right choice.  
Please, contact us. We're very friendly.  
And we want you to succeed.

**> Our mission is to give you  
affordable access to a  
powerful marketing platform  
normally reserved for big business. <**





## What can I achieve?

- Grow your business while keeping existing customers happy
- Nurture leads
- Reach out to dormant customers
- Attract new business
- Save precious time
- Organise promotions and mailshots
- Automate and personalise customer communications
- Build loyalty schemes
- **Free no obligation proposal**





## Why use us?

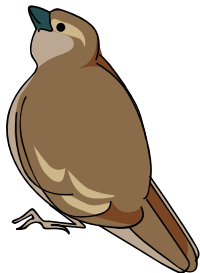
- We're a small local business founded in 1991 and we're **passionate** about supporting sustainable growth in the local economy.
- We provide affordable access to powerful marketing software normally only available to big business.
- We will design and build a solution according to your needs and budget.
- You will have a dedicated account manager to ensure excellent service.
- We've been mastering integrated print and marketing communications for over 5 years– see our case studies and testimonials.
- We provide a free next day delivery service for printed items (conditions apply).





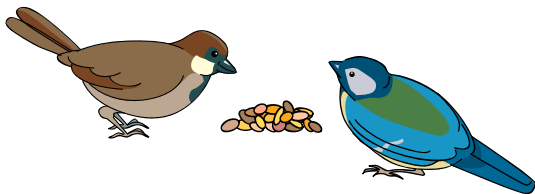
## What should I do now?

- 1) Keep this. If you don't need it now, you may later.
- 2) Check out our website  
[www.rpmdigital.co.uk/local](http://www.rpmdigital.co.uk/local)
- 3) Contact us – phone, email or videocall and tell us about your challenges.
- 4) Sign up to our blog or follow us on LinkedIn.
- 5) Let us know if you'd like to attend a workshop to find out more.
- 6) Book a meeting (real or virtual) to discuss your **free no-obligation proposal**.





Here for you



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 rpm: react  
 rpm: print